Richard Aboulafia: Vice President, Analysis • Teal Group

Mr. Richard Aboulafia manages consulting projects in the commercial and military aircraft field and analyzes broader defense and aerospace trends. Mr. Aboulafia has advised numerous aerospace companies, including most prime and many second- and third-tier contractors in the US, Europe and Asia. Also, he advises numerous financial institutions on aerospace market conditions. Mr. Aboulafia writes and edits Teal Group's World Military and Civil Aircraft Briefing, a forecasting tool covering over 135 aircraft programs and markets. In 2012 through 2015 and in 2018, he served on the National Aeronautic Association Collier Trophy Selection Committee. Mr. Aboulafia presents a yearly lecture to the National Defense University/Industrial College of the Armed Forces and has served as an expert witness in aerospace markets. Before he joined Teal Group in 1990, he analyzed the jet engine market at Jane's Information Group, served as an aerospace industry consultant for an international trade advisory company and supported research projects at the Brookings Institution. Mr. Aboulafia has a Master's degree in War Studies from King's College, University of London and a Bachelor's degree from George Washington University.

William H. Alderman: President • Alderman & Company

Mr. William H. Alderman ("Bill") is the President of Alderman & Company, which he founded in 2001. For the past 18 years, his firm has exclusively provided sell-side M&A services to the middle market of the aerospace and defense industry. Prior to 2001, he worked for approximately 10-years in Wall Street and for Industry, predominantly transacting mergers and acquisitions in the aerospace industry. Mr. Alderman is a graduate of the J.L. Kellog Graduate School of Management and Kenyon College. Mr. Alderman is a commercial pilot with more than 30 years of flying experience and is an owner-operator of a Cirrus SR-22. Mr. Alderman is a volunteer Command Pilot for Patient Airlift Services. Currently, he also serves on the board of directors of two public companies: Telos Corporation and DLH.

Richard Apps: Director • Counterpoint Market Intelligence

In 2004, after a career with GKN and Westland, Mr. Richard Apps joined with George Burton to launch Counterpoint Market Intelligence Ltd., an aerospace market research and strategic planning consultancy. His aerospace career in production management started at Marconi Avionics (now part of BAE Systems). In 1991, he joined Westland Group and stayed on with GKN after it acquired Westland in 1994. Mr. Apps worked on strategic planning, business development and the evaluation of acquisitions and managed GKN’s industrial offset commitments in Kuwait. Mr. Apps holds a Master's degree in Business Administration from Manchester Business School and an Engineering degree from Cambridge University.

Jerrold T. Lundquist: Managing Director • The Lundquist Group

Mr. Jerrold T. Lundquist is Managing Director of The Lundquist Group which provides strategic advisory services to senior management, private equity and other investors focused on the aerospace, defense, high tech and airline industries and is also a Director Emeritus of McKinsey & Company, Inc. Over a 30-year career, he headed the Global Aerospace and Defense Practice and oversaw the Firm’s service to leading aerospace and defense companies worldwide. Prior to joining McKinsey, he was a Vice President of Emery Air Freight Corporation with overall responsibilities for Planning, Pricing, and Worldwide Facilities. During 1985 to 1986, he served a White House Fellowship as Special Assistant to the Secretary of Transportation, focusing on aviation and transport issues for the Department and the White House. Mr. Lundquist has served on the immediate staffs of the Secretary of the Air Force and the Chief of Staff of the Air Force, and in several staff roles on Capitol Hill. A Distinguished Graduate of the United States Air Force Academy, he also holds an M.A. in International Affairs from The Fletcher School of Law and Diplomacy and a Master's degree in Public Policy from the School of Government of Harvard University.
Simon F. Pickup: Director, Marketing Operations - Americas • Airbus

Mr. Simon Pickup is Director, Marketing Operations at Airbus Americas. When he joined Airbus in 1988, he spent the first part of his career as a Toulouse-based Customer Marketing Manager, working primarily on sales and marketing campaigns in the Indian subcontinent and South East Asia. In 1995, he transferred to the U.S. and played several roles. In his current function, he liaises with Airbus’ Toulouse headquarters on market strategy, product developments, research and forecasting. In addition to his internal functions, he has also represented Airbus at a variety of external finance, raw materials, transportation, supplier, forecasting and valuation conferences in both the U.S. and Canada. Mr. Pickup holds a Bachelor’s degree from Leeds University and a Master’s degree in Air Transport Management from Cranfield University.

Jim Haas: Director, Product Marketing • Boeing Commercial Airplanes

Mr. Jim Haas is Director, Product Marketing for Boeing Commercial Airplanes and leads the team that presents the value of Boeing’s products to airlines, financiers, media and other key stakeholders. This team is also responsible for bringing customer input on product development studies back to Boeing’s design teams. Prior to his current assignment, he served as Director of 747/767/787 Product Marketing where he led marketing and analysis efforts for those models. In 1997, he joined the Product Marketing department as Regional Director - Product Marketing, covering all Boeing models in support of sales campaigns. Prior to that assignment, he was responsible for airplane performance support for all Boeing aircraft to the Sales, Marketing and Contracts organizations for sales campaigns in the Asia-Pacific region. Mr. Haas began his career at Boeing in 1979 as a configuration design engineer in the 757 aerodynamics organization. Since that time, he has held a variety of assignments in aircraft design and performance in the 757 and 777 programs and in support of product development activities. Mr. Haas holds Bachelor of Science and Master of Science degrees in Aeronautical and Astronautical engineering from Purdue University.

Ross Mitchell: VP, Commercial Operations • Bombardier Commercial Aircraft

Mr. Ross Mitchell is Vice President, Commercial Operations for Bombardier Commercial Aircraft, a role which encompasses Strategy, Deal Management and Industry Affairs for Commercial Aircraft. In 1998, he joined Bombardier in the Contracts Department of Regional Aircraft. In 2000, he transferred to Sales in the International region, working in Europe, Africa and the Middle East. In 2010, he moved to Bombardier Business Aircraft taking a role in the European Sales team and working in the Strategic Accounts Group. In 2014, he was tasked with running the European region for Bombardier Commercial Aircraft as Regional Vice President, European Sales. From August 2014 to October 2015, he assumed the role of Vice President, Business Acquisition. Prior to joining Bombardier, he practiced law at McMillan Binch. Mr. Mitchell holds a Bachelor’s degree in Economics from McMaster University and a Juris Doctor from the University of Toronto.

Wellington Sperandio Silva: Market Strategy Associate - Commercial Aviation • Embraer

Mr. Wellington Silva started at the company as a Business Analyst, later moving to the Market Strategy Team and is responsible for market research and forecasts. With his extensive experience in business strategy, financial planning and analysis, having worked in some of the Fortune 500 companies, he supports the regional market understanding for North America, Latin America and Asia-Pacific, identifying and developing new business opportunities. Mr. Silva holds a Bachelor’s degree in Engineering and an MBA from Fundação Getúlio Vargas.
Zuzana Hrnkova: VP, Marketing • ATR (Avions de Transport Regional)

Ms. Zuzana Hrnkova has 25 years’ experience in aviation business and leads the team responsible for Market Strategy, Airline Marketing and Product Development at ATR. Starting her career as a trainee with Airbus and then as Performance Engineer in the Product Marketing group, she moved to the A330/A340 product marketing group where she supported the marketing and entry in service of the A340-500 and A340-600. From 2003 to 2007, she was Payload Accommodation Manager, responsible for explaining Airbus cabin to customers and providing the cabin engineering team with customer and market requirements. Her development continued as Aircraft Interiors Marketing Director, responsible for supporting sales campaigns, and as cabin interiors developments, working on market strategy, with her last assignment at Airbus as Head of Aircraft Interiors Marketing. Ms. Hrnkova holds degrees from the Air Transport University of Zilina, Slovakia and the French School of Civil Aviation (ENAC) in Toulouse.

Jonathan Berger: Managing Director • Alton Aviation Consultancy

Mr. Jonathan Berger has for more than 28 years delivered bottom line value to aviation industry clients facing a range of challenges, specializing in strategic planning, market analysis, operational improvement and commercial M&A due diligence in the aerospace and MRO segments. His discerning client base of investors, airline executives, OEMs, and MRO aftermarket service providers value his unique ability to resolve complex strategic and technical issues in a data-driven, financially quantifiable manner. Prior to joining Alton, he was a vice president at SH&E and ICF, where he successfully launched and led their global MRO practice. His career began at Delta Air Lines, where he held roles of increasing responsibility in airline operations, engineering, quality assurance, and technology. In his last role based in Paris, France, he was the General Manager of the Europe, Africa and Middle East (EMEA) region, where he developed and executed an MRO sales & marketing strategy for Delta TechOps. Mr. Berger received his BS in Industrial Management from the Georgia Institute of Technology.

John M. Holmes: President & Chief Executive Officer • AAR

Mr. John M. Holmes joined AAR in 2001 as Director of Mergers and Acquisitions. In 2003, he became General Manager of AAR’s parts trading business, and progressively assumed responsibility for other solutions that comprise Aviation Services—Integrated Solutions, OEM Aftermarket Solutions, Intelligent Solutions and MRO Services—with a focus on achieving growth and operational efficiencies. In 2018, he was named President and Chief Executive Officer of AAR, the third since the Company’s incorporation in 1955. Prior to joining AAR, he spent time in investment banking and private equity. Mr. Holmes holds a Bachelor’s degree in Finance from the University of Illinois and an MBA from the University of Chicago.

Richard Steer: Senior Vice President, Operations • Air Canada

Mr. Richard Steer is responsible for all aspects of Air Canada's operations worldwide, including providing strategic oversight for all of Aircraft Maintenance, Engineering and associated support activities with leadership for all aspects of the maintenance of the airline’s aircraft, as well as Air Canada's Airport operations worldwide, Customer Service Information Systems, System Operations Control, and Operations Excellence and Continuous Improvement. Mr. Steer was previously Vice President, Air Canada Maintenance and Engineering. In 2013, he joined Air Canada as Managing Director, Air Canada Maintenance Operations where he successfully reorganized the Maintenance Planning organization which led to enhancing the airline's operational performance. An airline maintenance professional for over 30 years, he began his aviation career as a Junior Mechanic for Delta Air Lines, where he continuously held progressively and more responsible roles right up to Director, Line Maintenance Worldwide with a fleet of over 550 aircraft. Mr. Steer is a graduate of the Pittsburgh Institute of Aeronautics.
Ray Valeika: Principal • Raymond Valeika Consultants

Mr. Ray Valeika is an internationally recognized aviation operations executive with over 40 years of managing large airline maintenance operations. Having retired from Delta as SVP, Technical Operations, he directed a worldwide maintenance and engineering staff of more than 10,000 professionals, maintaining a fleet of nearly 600 aircraft. During his tenure, he oversaw the creation of Delta TechOps as an MRO entity which has grown to become one of the leading MRO service providers in the aviation industry. Through his leadership and focus on continuous improvement of the human processes in aviation maintenance, Delta Technical Operations consistently rated at the top of the industry for performance benchmarks in the areas of safety, quality, productivity and reliability. Mr. Valeika is an independent consultant advising major companies in aviation, safety, and technical matters among these are airlines, OEMs, and lessors.

Dr. Kevin Michaels: Managing Director • AeroDynamic Advisory

Dr. Kevin Michaels is Managing Director of AeroDynamic Advisory, a specialty consulting firm focused on the global aerospace and aviation industries. His 33 years of aviation experience include hundreds of consulting engagements for leading aviation and aerospace companies across the globe. Dr. Michaels is a contributing columnist to Aviation Week & Space Technology and Forbes and also chairs the Industry Advisory Board of the University of Michigan's Aerospace Engineering Department at the same time as on the Board of Directors of Proponent, a leading aerospace distributor. His Bachelor's degree in Aerospace Engineering and an MBA degree were obtained from the University of Michigan, and MSc and PhD degrees in International Relations from the London School of Economics. In 2018, he authored AeroDynamic: Inside the High-Stakes Global Jetliner Ecosystem.

Ajay Agrawal: President, Aftermarket Services • Collins Aerospace

Mr. Ajay Agrawal leads the worldwide commercial and military aftermarket business and customer service organizations at Collins Aerospace, including customer offerings, long-term aftermarket programs, spares, part repairs, asset management and technical and strategic support. Most recently, he led integration planning for UTC’s acquisition of Rockwell Collins. Mr. Agrawal joined UTC’s Corporate Strategy & Development team in 2005. Since then, he has held a variety of progressive roles at UTC, Pratt & Whitney – and, prior to his integration planning role, he was the leader of UTC Aerospace Systems’ global Aftermarket business. Before joining UTC, he worked for Bain & Company, a leading consulting firm. Mr. Agrawal holds a Doctorate degree in Metallurgical Engineering from the University of Missouri and an MBA from Carnegie Mellon University.

Mark C. Schmidt: VP, Aftermarket, Aerospace Group • Eaton

Mr. Mark Schmidt is responsible for Aftermarket sales and marketing, product support, technical services and channel partnerships. Mr. Schmidt is a 33-year Eaton veteran, serving most recently as director, Sales and Marketing, Aftermarket for the Aerospace Group. During his time with Eaton, he has held positions of increasing responsibility in sales and marketing, including director, Sales, Fuel and Motion Control Division, and business unit manager at Aeroquip Corporation, before it was acquired by Eaton. Mr. Schmidt holds a Bachelor’s degree in Aircraft Engineering Technology from Western Michigan University.
Mark Brooks: General Manager, Commercial Aircraft Services • Moog Aircraft Group

Mr. Mark Brooks is responsible for delivering sales, service and support performance for all Moog products fitted to commercial aircraft globally. These include management of Moog’s repair stations and regional forward stocking facilities that are key to seamless airline support. Mr. Brooks has held this position in February 2015, previously in the position of Sales and Business Development Director for the same business sector. In 1993, he joined Moog as a Design/Drafter at their Tewkesbury, UK facility. Following this, he held a number of positions at Moog sites in the UK, Holland and US within the Engineering, Program Management and Sales disciplines. Mr. Brooks holds a Bachelor’s degree in Mechanical Engineering.

Dr. Ronald J. Epstein: Managing Director, A&D Global Research • BofA - Merrill Lynch

Dr. Ronald J. Epstein joined Merrill Lynch in 2001 as an industry analyst in Fundamental Equity Research covering the U.S. Aerospace and Defense Sector. Currently, he is a Managing Director in Equity Research at Bank of America Merrill Lynch covering Aerospace/Defense and Multi-Industrials with large aerospace components and actively covers companies in the U.S., Canada and Brazil. In the Institutional Investor All-America Research poll, he has ranked as a top three analyst in Aerospace & Defense Electronics for the last nine years and number one for the last three years. Prior to Merrill Lynch, he was a research scientist working in the Applied Aerodynamics Technology Group at the Boeing Phantom Works in St. Louis, MO. During that time, he was also an adjunct faculty member in the Department of Mechanical Engineering at Washington University in St. Louis, teaching fluid dynamics and control systems. Mr. Epstein completed his MBA with honors from the Wharton School at the University of Pennsylvania and also holds a Ph.D. in Mechanical Engineering from Duke University and a BA with highest honors from Skidmore College.

William Dwyer: General Manager, Services Marketing • GE Aviation

Mr. William Dwyer leads the Marketing team for GE Aviation Services, with responsibilities for services strategy, product definition and go-to-market plans for Overhaul, Materials and Repair products. His team, along with Safran Aero Engines, supports similar functions for CFM Services. Mr. Dwyer's prior roles included President of GE Honda, General Manager of Product Planning for Military Systems, and General Manager for the F404 product family. Also, he previously served as Master Blackbelt, Sales & Marketing leader for industrial engines based in Jakarta and progressed through roles of increasing responsibility as a Systems Engineer. Mr. Dwyer has Engineering degrees from the University of Wisconsin and Massachusetts Institute of Technology.

Charles Armitage: Director & Head of European A&D Equity Research • Citibank

Mr. Charles Armitage is a director and head of European Aerospace & Defence Equity Research at Citibank, having been an Aerospace & Defence Analyst for 19 of the last 23 years. Before joining Citi, he has variously been an equity analyst at UBS (2011-16), Merrill Lynch (2000-09) and Lehman Brothers (1995-97), an investor at Putnam (1997-2000) and a strategy consultant at Charles River Associates (2009-11) and OC&C (1993-95). Mr. Armitage is a Rolls-Royce-trained engineer and holds a Bachelor’s degree in Mechanical Engineering from the University of Bristol.
Wendy R. Sowers: Director, Market Forecasting • Boeing Commercial Airplanes

Ms. Wendy Sowers leads Boeing Commercial Airplanes’ analysis of the airline industry. In her current role, she directs the development of Boeing’s annual Current Market Outlook – a 20-year global forecast for air traffic and airplane demand – as well as near and midterm market analyses supporting Boeing Commercial Airplanes’ business and strategic planning. Ms. Sowers has been with BCA for 20 years in a variety of roles including product marketing, competitor analysis and strategy, and supply chain management.

Al Wang: Associate Director, Market Forecast & Planning • Pratt & Whitney

Mr. Al Wang currently serves as the head of forecasting and market planning for Pratt & Whitney and International Aero Engines. Previously, he served in strategic planning before heading to marketing as an airline analyst. Prior to joining Pratt & Whitney in 1993, he served as Program Acquisition Manager for the Naval Air Systems Command. Mr. Wang has an undergraduate degree in Aeronautical Engineering and an MBA degree, both from the University of Virginia.

Jonathan A.D. Barron: Market Analyst, Civil Aerospace • Rolls-Royce

Mr. Jonathan Barron is a Market Analyst within the Civil Aerospace division of Rolls-Royce, where he started his career in the pharmaceutical and brewing industries. Over the last 10 years at Rolls-Royce, he has worked as a Service Engineer specializing in engine reliability and maintenance optimization, then as a forecasting expert focusing on application of the latest data transformation and business intelligence capability. Mr. Barron holds a degree in Mechanical Engineering from Imperial College London.
Gijsbertus (Bert) van Leeuwen: Managing Director, Aviation Research • DVB Bank

Mr. Gijsbertus (Bert) van Leeuwen heads DVB’s Aviation Research unit which is responsible for the bank’s aviation market, airline and asset analysis activities and is a regular speaker at airfinance and aviation conferences all over the world with subjects ranging from aircraft values and remarketability to cargo-conversions and aircraft-engine finance. In 1983, he started his career with NIBC Bank as a business consultant and became a co-founder of NIBC’s aircraft finance department. After having spent over 10 years in aviation, offshore energy and intermodal equipment research for several Dutch banks, he joined aircraft operating lessor IEM in 2001 to head up the Market Research & Business Development department. With over 25 years of experience in the aircraft finance and leasing market, he joined DVB Bank in April 2003 and is responsible for the Aviation Research unit. Mr. van Leeuwen holds a degree in Business Economics from Erasmus University Rotterdam and is a member of the Editorial Board of ISTAT’s Jetrader magazine.

Jeremiah Herrman: Sr. Manager, Mkt. Analysis - Air Transport & Regional • Honeywell Aerospace

Mr. Jeremiah Herrman joined Honeywell Aerospace in 2011 as the Senior Manager of Strategic Planning and Marketing for Honeywell Airline Solutions. Currently, he leads Market Analysis for Air Transport and Regional Aircraft. As an advisor to critical management decision-making, he is responsible for the forecast of AT&R aircraft demand, airline flight activity, fleet, geographic trends, pursuit support and more. Prior to Honeywell, his career began as a Certified Public Accountant (CPA) at BKD. Joining Cessna Aircraft in 2000, he quickly rose through the ranks of Business Controls and Compliance, Business Improvement, Sales and Marketing Six Sigma, as well as Strategy and Business Development. As Manager of Strategy and Business Development for seven years, he led the development and continuous improvement of the strategy development process. Mr. Herrman served as the focal point for investor relations, board of directors, management committee, as well as business, competitive and industry intelligence. Mr. Herrman received his MBA with a Concentration in Accounting from Emporia State University and is an MBA, CPA, licensed private pilot, certified Six Sigma Black Belt, and a founding member of Wichita Aero Club.

Dr. Adam M. Pilarski: Senior Vice President, Consulting • AVITAS

Dr. Adam Pilarski oversees valuation and consulting services at AVITAS and is responsible for producing traffic forecasts, economic forecasts, statistical analyses, strategic planning, and airline industry issues. In 1997, he joined AVITAS after 17 years at Douglas Aircraft Company, where he was Chief Economist and Director of Strategic Planning and was also editor and publisher of the annual Outlook publications. Dr. Pilarski has published more than 200 articles in professional and academic publications. His book, published in 2007 by Ashgate Publishing, is “Why Can’t We Make Money in Aviation?” Dr. Pilarski is a Fellow of the Royal Aeronautical Society and he also serves on Sage Electronics & Technology board of directors. Dr. Pilarski earned his PhD in Economics from the University of Illinois.

Robert Thomson: Partner • Roland Berger

Mr. Robert Thomson is a Partner in Roland Berger’s Aerospace & Defense competence center based in London and has extensive consulting experience, encompassing strategy, M&A and operational improvement assignments for leading airlines, aerospace companies and governments in the United Kingdom, Europe, Asia and the United States. Prior to joining Roland Berger, he worked as an investment analyst in the City of London and an engineer at Rolls-Royce. Mr. Thomson holds a Master’s Degree in Business Administration with Distinction from the London Business School and a First Class Engineering degree from Cambridge University, where he was elected to the Sir Henry Royce scholarship.
**Speaker Biographies**

**SpeedNews 33rd Annual Commercial Aviation Industry Suppliers Conference**

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**Sheila Kahyaoglu: Senior Vice President, Equity Research • Jefferies**

Ms. Sheila Kahyaoglu is a Senior Vice President in Equity Research at Jefferies when she joined in March 2012 covering the Aerospace and Defense sector. Ms. Kahyaoglu was ranked Rising Star by Institutional Investor’s All-America Research poll in 2015 and 2014. Prior to Jefferies, she was a research analyst at Credit Suisse covering the Electrical Equipment and Multi Industry space and was also previously a Leveraged Finance analyst at JPMorgan. Ms. Kahyaoglu holds a Bachelor’s degree in Economics from New York University.

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**William H. Brown: Marketing Manager, Commercial Engines • CFM International**

Mr. William Brown joined GE’s Manufacturing Development Program with assignments in GE Aviation manufacturing, quality and sourcing, worked in GE Services as Repair Programs Manager, leading engine component repair development and GE’s engine overhaul facilities process improvement. In 2000, he was appointed GE Aviation Marketing Operations Manager responsible for market analysis, forecasting and product pricing. Mr. Brown has led Product Marketing GE’s CF6, GEnx and GE90 engines and was marketing general manager for CFM, including the new LEAP engine models powering the Airbus A320neo, Boeing 737 MAX and the COMAC C919 aircraft. Currently, he is the Marketing Manager for all GE Aviation and CFM International commercial engines.

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**Michael Bruno: Senior Business Editor & Content Manager • Aviation Week Network**

Based in Washington, Mr. Michael Bruno is Aviation Week's Senior Business Editor, overing aviation, aerospace and defense businesses, their supply chains and related issues. Since joining Aviation Week in 2005, he also has covered U.S. federal budgets, regulatory issues and congressional affairs. Besides reporting, he regularly hosts or helps organize Aviation Week’s conferences and events. For six years through 2012, he was managing editor of a unique team of defense and space reporters and freelancers that garnered three Jesse H. Neal business journalism awards, called “the Pulitzer Prize of business media.” Mr. Bruno further has received two Neals, and has been a finalist for other awards including the annual media awards at the Paris and Farnborough airshows. Also, he is founding author of Aviation Week & Space Technology's Going Concerns business column. Before Aviation Week, he was a staff writer for the Washington Post and Bloomberg BNA. Mr. Bruno holds a Master's degree in print journalism from Syracuse University and a Bachelor's degree from Vanderbilt University.

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**Paul Finklestein: Vice President, Product Marketing • Pratt & Whitney**

Mr. Paul Finklestein leads the Marketing team for Pratt & Whitney’s Commercial Engines division, and in this role, has marketing responsibility for all Pratt & Whitney products and services worldwide. In 1979, he joined Pratt & Whitney and has held numerous positions in engineering, program management and customer service organizations. Prior to leading the marketing activity, he was the Program Manager for the PW4000 engine family, and then most recently the Regional Director of Customer Service in the Asia Pacific region. Mr. Finklestein holds a Bachelor's degree in Mechanical Engineering from Boston University, a Master's degree in Engineering from Rensselaer Polytechnic Institute and a Master's degree in Business Administration from the University of Connecticut.
Joanna Speed: Managing Director, A&D and SpeedNews Conferences • AWN

In 1979, Gilbert Speed, one of the aviation industry’s respected entrepreneurs, launched SpeedNews, along with his wife Ann Speed, which quickly became the aviation industry’s most innovative newsletter. Under the tutelage of her father Gil, Joanna Speed began her informal education in commercial aviation at SpeedNews, and studied business in the Pepperdine University graduate program. Ms. Speed then took on an executive management role with greater responsibility within the company, streamlined the company to increase revenue and reduce costs, led the effort toward online distribution and created new marketing programs for large corporate subscribers. When SpeedNews Conferences emerged as the nation’s most influential forecasting and intelligence forums, Ms. Speed refined and expanded marketing strategies for the Aviation Suppliers Conferences. As Managing Director, she introduced four successful forecasting and intelligence forums for the Aerospace & Defense Industry. In 2006, SpeedNews was purchased by Penton and following Penton’s acquisition of Aviation Week in 2013, Ms. Speed was promoted to Managing Director, Aerospace & Defense Events for the Aviation Week Network, with an expanded portfolio and launched DefenseChain, featuring Program Excellence and Banquet, A&D Mergers & Acquisitions Conference, and Executive Roundtables. Penton was acquired by Informa in 2016.

John F. Walsh: President • Walsh Aviation

Mr. John F. Walsh founded Walsh Aviation in 1993 as a consulting service that specializes in forecasting for commercial and military aviation markets and identifying new business opportunities in the aerospace industry. In this role, he maintains a focus on the cyclical nature of the industry to provide his clients with an “early warning” or “wake-up call” by identifying major turning points in the marketplace. In his 35-year career, he was formerly Director of Market Research for UNC, Inc. and Director of Market Planning and Corporate Relations for Rohr Corporation, and is frequently quoted in such media outlets as the Wall Street Journal, Nightly Business Report, USA Today, World Airline News, and BBC Worldwide News Hour. Mr. Walsh is a member of the Executive Council for Air Transportation Research International Forum (ATRIF) and a past president, and is also a member of the Committee on Aviation Economics and Forecasting for the Transportation Research Board and the aerospace member for the Conference of Business Economists. A graduate of Manhattan College, Columbia University and UCLA, he holds Master’s degrees in Civil Engineering and Business Administration.

Jamie Sismey: Regional Marketing Executive - Americas • Rolls-Royce

Mr. Jamie Sismey has had international experience in customer operational management, service delivery as well as project management within new product design at the engine manufacturer and directs customer marketing activity across North and Latin America. Mr. Sismey holds a Bachelor’s degree from The University of Nottingham Business School.